



## Virginia Starr Loy

### *Objective:*

To work in a position that utilizes my sense of creativity to create clean, attractive books that are easily assimilated and desired by its intended public. To be a valuable member of that team that creates this valuable final product. I love books and feel every element from the paper, content, type, etc. communicates that book.

### *Abilities:*

Getting into empathy with a customer and figuring out what they are trying to accomplish with their project. Then working with them to understand the process, their choices, and making that happen for them.

Have a talent for taking a group of elements provided, finding focus and style, filling in the blanks, especially with typography and color, understanding the limitations (production needs), keeping the integrity of the author's intention and putting it into a pleasing desirable whole.

Learning the *right* way to do things.

### *Key Skills:*

Communicating the Process

Knowing when it won't work and working out what it will take to work

Problem Solving

Design Basics

Layout

Typography

Typesetting

Adobe Computer Programs

Microsoft Computer Programs

Quality Control

Prepress Experience

Understanding of money and time restraints

Reliable in getting the job done, and done on time

Professionalism – organized and neat

## *Computer Work Experience:*

- 2007- Present **OfficeMax – ImPress Specialist**  
7400 Rivers Ave. Suite W. North Charleston, SC 29406 843.818.0960  
ImPress Manager: Anthony Macintosh  
CopyMax changed its name to ImPress. The Graphic Artist position does not exist on-site, but the skills are invaluable when helping customers solve their copy needs.
- 2003-2004 **Minuteman Press – Graphic Artist**  
2510 Hazelwood Ave. Crescent Springs, KY 41017 859.341.5777  
Supervisor: David Navarre and David Schansberg, owner.  
This is the same type of work as at CopyMax and the HCA Print Shop, mostly letterhead, business cards, and prepress, plus gained experience on newer versions of the Adobe programs including In-Design.
- 2000-2002 **HCA Print Shop – Graphic Artist**  
3236 Industry Drive, North Charleston, SC 29418 843.767.2628  
Supervisor: Jessie Boldin  
This Print Shop serviced the southeast region of HCA Hospitals. I did all the prepress for each of the 18 hospitals' 2-color letterhead & business cards from picking out the inks and paper to costing and making the press plates. I also worked with the Human Resources Departments on employee training material, with the Marketing Dept. on their instant copy needs, and with many nurses and doctors on their departmental needs such as patient information pamphlets, newsletters and specific nurses' aids.
- 1999-2000 **OfficeMax – CopyMax – Graphic Artist**  
7400 Rivers Ave. Suite W. North Charleston, SC 29406 843.818.0960  
ImPress Manager: Louise Livingston  
This was my introduction to high volume instant customer service work. I did everything from logo redraw to logo design, flyers to CD covers, healthcare newsletters to Bosch's employee training catalogue, business card and letterhead design, and more, working both on Macintosh & IBM computers.

## *Education:*

- 1981-1983 Clemson University, Clemson, SC – Major: Parks and Recreation
- 1983-1986 College of Charleston, Charleston, SC – Major: Visual Arts
- 1999-2000 Trident Technical College, North Charleston, SC – Computer Graphics Certificate.

Trained in the following programs and skills: Adobe Illustrator 8, PageMaker 6.5, CorelDraw8, Photoshop4, QuarkExpress3.5, mechanicals, basic graphic design and typography. *Featured in the Charleston Regional Business Journal, May 2000 Issue, as one of Trident's Top Six Graduates.*

## *References:*

Available upon request  
Samples of actual completed work can be provided